

## **Canada Beef Export Federation**

235, 6715 - 8th Street, N.E.

Calgary, Alberta

CANADA T2E 7H7

Tel. (403) 274-0005 Fax. (403) 274-7275

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### **Export Members Services Provided:**

- Access to each of our International offices in Japan, Korea, Taiwan, Hong Kong, China and Mexico.
- Monthly Competitive Intelligence reports from, Japan, Korea, Taiwan, China and Mexico
- Monthly pricing and product inspection reports from each international priority market.
- International statistics and Industry goals and strategies
- Support to penetrate or access any export market outside of the United States
- Partner Market Development Program -75% shared cost Member/Federation
  - ▶ Attend seminars & food shows
  - ▶ Investigate market opportunities
  - ▶ Deliver branded promotions
- Industry updates regarding BSE issues
- Annual General Meeting and Semi Annual Meeting - Full market updates
- Beef Inquiries and follow-up, investigations, newsletter both domestic and international
- VIP Beef Awareness Missions - International Trade Missions to Canada
- Participation in International Food Shows, Technical Seminars, Food Safety Seminars, BSE Seminars, Promoting the “The Canadian Beef Advantage”
- Product development services, international current events, promotions both retail and food service. Work with Consulates, Embassies, Foreign Governments and the Government of Canada on behalf of membership.
- International market access issues and domestic protocol communication
- Market Research Studies - EU, Russia. Access to the Gira Meat Study

These are some of the services provided by the Federation. Should you require additional information or have any questions, concerns or comments please do not hesitate to contact the Federations Calgary office.



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Tel: (403) 274-0005 Fax: (403) 274-7275 E-mail: [canada@cbef.com](mailto:canada@cbef.com)

## Canada Beef Export Federation Membership Application

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Tel Nbr: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail/Web Address: \_\_\_\_\_

Your Company Representative to *Canada Beef*: \_\_\_\_\_

### MEMBERSHIP CATEGORIES: (Please circle one)

- 1) **EXPORT MEMBER:** Meat Packer, Processor or Broker. \$2,650 (Includes GST) per year
- 2) **AFFILIATE MEMBER:** Non-Profit Livestock Association or Society. \$2,650 (Includes GST) per year
- 3) **ASSOCIATE MEMBER:** Key suppliers of goods and services to Canada's cattle and beef industry. \$1,060 (Includes GST) per year
- 4) **GOVERNMENT MEMBER:** Government and Government Agencies. \$2,650 (Includes GST) per year

### PLEASE INCLUDE YOUR MEMBERSHIP CONTRIBUTION WITH THIS APPLICATION FORM.

We encourage our member's participation in Canada Beef's overseas activities. Please assist us in introducing your company to our members and directors by providing the following information:

Briefly describe your company: (plant(s), location(s), size, years in business, etc.):

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Main Product Lines: \_\_\_\_\_

Current Export Markets: \_\_\_\_\_

Markets You Are Most Interested In Developing: \_\_\_\_\_

Please include 5 copies of your corporate history, product brochures, and any other relevant company literature with your membership application. We will then distribute this information to our overseas offices. In keeping with *Canada Beef's* commitment to ensuring exemplary standards, all membership approvals are subject to review by the Executive.

GST Registration #129714796