

Canadian Beef and Veal Exports
Analysis of Annual Change and Growth

| Year | Japan | South Korea | Taiwan | Hong Kong | Mainland China | ASEAN | Mexico | Key Markets | % Change | USA | Other Markets | Total Exports |
|-------|--------|-------------|--------|-----------|----------------|--------|--------|-------------|----------|---------|---------------|---------------|
| | TONNES | | | | | | | | | | | |
| 1990 | 4,168 | 774 | 2 | 194 | 0 | 87 | 1,427 | 6,652 | -52.3% | 85,011 | 2,673 | 94,336 |
| 1991 | 4,449 | 62 | 103 | 286 | 0 | 272 | 521 | 5,693 | -14.4% | 86,868 | 1,992 | 94,553 |
| 1992 | 4,586 | 133 | 48 | 151 | 0 | 141 | 1,135 | 6,194 | 8.8% | 134,228 | 3,889 | 144,311 |
| 1993 | 5,928 | 390 | 73 | 428 | 24 | 503 | 1,481 | 8,827 | 42.5% | 164,654 | 3,848 | 177,329 |
| 1994 | 8,711 | 1,778 | 264 | 624 | 139 | 333 | 1,713 | 13,562 | 53.6% | 189,930 | 8,520 | 212,012 |
| 1995 | 11,733 | 3,945 | 834 | 675 | 1,009 | 515 | 2,998 | 21,709 | 60.1% | 189,399 | 10,753 | 221,861 |
| 1996 | 14,314 | 4,458 | 849 | 1,664 | 923 | 662 | 3,149 | 26,019 | 19.9% | 251,817 | 14,989 | 292,825 |
| 1997 | 18,357 | 6,732 | 1,673 | 1,252 | 626 | 860 | 6,700 | 36,200 | 39.1% | 300,059 | 14,370 | 350,629 |
| 1998 | 23,628 | 4,745 | 1,613 | 1,647 | 473 | 78 | 8,506 | 40,690 | 12.4% | 341,813 | 17,869 | 400,372 |
| 1999 | 27,547 | 15,956 | 2,063 | 1,755 | 1,389 | 249 | 27,518 | 76,477 | 88.0% | 328,921 | 20,569 | 425,967 |
| 2000 | 28,390 | 20,593 | 2,655 | 2,112 | 1,203 | 1,434 | 53,189 | 109,576 | 43.3% | 318,464 | 17,876 | 445,916 |
| 2001 | 29,245 | 9,420 | 2,991 | 1,664 | 1,405 | 754 | 69,674 | 115,153 | 5.1% | 355,942 | 18,631 | 489,726 |
| 2002 | 23,971 | 17,342 | 7,971 | 625 | 2,651 | 2,218 | 77,887 | 132,665 | 15.2% | 363,453 | 25,349 | 521,467 |
| 2003 | 8,501 | 6,368 | 3,672 | 616 | 764 | 2,228 | 29,442 | 51,591 | -61.1% | 253,499 | 19,675 | 324,765 |
| 2004 | 0 | 0 | 0 | 10,214 | 0 | 2,358 | 87,067 | 99,639 | 93.1% | 336,714 | 18,309 | 454,662 |
| 2005 | 0 | 0 | 0 | 20,368 | 0 | 440 | 52,064 | 72,872 | -26.9% | 370,742 | 14,763 | 458,377 |
| 2006 | 2,521 | 0 | 0 | 16,028 | 0 | 727 | 41,664 | 60,940 | -16.4% | 294,734 | 12,469 | 368,143 |
| 2007 | 3,788 | 0 | 1,150 | 17,346 | 0 | 4,516 | 45,661 | 72,461 | 18.9% | 280,537 | 9,812 | 362,810 |
| 2008 | 5,391 | 0 | 2,882 | 17,675 | 0 | 10,472 | 46,949 | 83,369 | 15.1% | 294,843 | 14,649 | 392,861 |
| 2009G | 7,400 | 7,500 | 2,400 | 19,900 | 0 | 7,500 | 54,000 | 98,700 | 18.4% | 311,000 | 19,700 | 429,400 |
| 2010G | 13,000 | 13,000 | 4,000 | 21,000 | 3,000 | 10,000 | 59,000 | 123,000 | 24.6% | 305,000 | 28,000 | 456,000 |
| 2015G | 22,000 | 21,000 | 5,000 | 22,000 | 9,000 | 12,000 | 65,000 | 156,000 | 26.8% | 311,000 | 54,000 | 521,000 |

Source: Red Meat Section, Market and Industry Services Branch, Agriculture and Agri-Food Canada (CFIA data); Goals, CBEF Export Member Survey (February 2009)

| Canadian Beef and Veal Exports Analysis of Annual Change and Growth | | | | | | | | | | | | |
|--|---------|-------------|--------|-----------|----------------|--------|---------|-------------|----------|-----------|---------------|---------------|
| Year | Japan | South Korea | Taiwan | Hong Kong | Mainland China | ASEAN | Mexico | Key Markets | % Change | USA | Other Markets | Total Exports |
| \$'000 | | | | | | | | | | | | |
| 1990 | 18,589 | 2,802 | 23 | 526 | 0 | 267 | 2,112 | 24,319 | -53.6% | 232,080 | 4,704 | 261,103 |
| 1991 | 18,463 | 173 | 513 | 927 | 0 | 258 | 948 | 21,283 | -12.5% | 231,938 | 3,506 | 256,726 |
| 1992 | 21,508 | 508 | 183 | 542 | 0 | 197 | 1,737 | 24,676 | 15.9% | 370,469 | 6,845 | 401,990 |
| 1993 | 26,142 | 998 | 316 | 1,216 | 111 | 734 | 2,222 | 31,739 | 28.6% | 508,781 | 6,772 | 547,293 |
| 1994 | 37,370 | 7,574 | 1,389 | 2,321 | 225 | 619 | 3,032 | 52,531 | 65.5% | 558,394 | 14,995 | 625,920 |
| 1995 | 72,275 | 18,857 | 5,671 | 1,890 | 2,401 | 1,071 | 3,748 | 105,914 | 101.6% | 532,211 | 18,925 | 657,050 |
| 1996 | 78,441 | 19,749 | 5,884 | 6,323 | 2,824 | 1,946 | 4,975 | 120,143 | 13.4% | 687,460 | 26,381 | 833,984 |
| 1997 | 75,447 | 28,140 | 10,757 | 3,844 | 1,684 | 1,187 | 11,055 | 132,114 | 10.0% | 936,184 | 25,291 | 1,093,589 |
| 1998 | 99,001 | 18,268 | 8,339 | 5,023 | 1,476 | 51 | 20,925 | 153,083 | 15.9% | 1,216,854 | 31,449 | 1,401,387 |
| 1999 | 145,999 | 69,089 | 10,975 | 5,862 | 3,403 | 334 | 89,709 | 325,371 | 112.5% | 1,322,262 | 36,201 | 1,683,835 |
| 2000 | 162,107 | 98,640 | 16,063 | 8,807 | 3,140 | 1,592 | 180,311 | 470,659 | 44.7% | 1,382,134 | 24,848 | 1,877,641 |
| 2001 | 171,376 | 28,637 | 15,613 | 7,222 | 4,159 | 1,025 | 271,729 | 499,760 | 6.2% | 1,690,725 | 35,585 | 2,226,070 |
| 2002 | 96,124 | 59,830 | 41,529 | 2,956 | 7,105 | 2,706 | 289,740 | 499,989 | 0.0% | 1,628,269 | 36,249 | 2,164,508 |
| 2003 | 42,335 | 29,484 | 19,241 | 1,669 | 1,879 | 1,827 | 117,768 | 214,204 | -57.2% | 1,186,375 | 41,514 | 1,442,093 |
| 2004 | 0 | 0 | 0 | 38,200 | 0 | 2,948 | 353,492 | 394,640 | 84.2% | 1,474,807 | 44,308 | 1,913,755 |
| 2005 | 0 | 0 | 0 | 76,380 | 0 | 1,219 | 208,256 | 285,855 | -27.6% | 1,545,994 | 31,150 | 1,862,999 |
| 2006 | 18,504 | 0 | 0 | 59,143 | 0 | 1,730 | 158,740 | 238,118 | -16.7% | 1,072,832 | 23,691 | 1,334,640 |
| 2007 | 24,167 | 0 | 5,233 | 53,252 | 0 | 8,084 | 157,074 | 247,810 | 4.1% | 838,806 | 22,371 | 1,108,987 |
| 2008 | 31,268 | 0 | 13,603 | 73,351 | 0 | 23,667 | 178,876 | 320,765 | 29.4% | 999,518 | 43,654 | 1,363,936 |
| 2009G | 42,920 | 34,725 | 11,328 | 82,585 | 0 | 16,950 | 205,740 | 394,248 | 22.9% | 1,054,290 | 58,706 | 1,507,244 |
| 2010G | 75,400 | 60,190 | 18,880 | 87,150 | 7,380 | 22,600 | 224,790 | 496,390 | 25.9% | 1,033,950 | 83,440 | 1,613,780 |
| 2015G | 127,600 | 97,230 | 23,600 | 91,300 | 22,140 | 27,120 | 247,650 | 636,640 | 28.3% | 1,054,290 | 160,920 | 1,851,850 |

Source: CBEF Analysis, combining AAFC/CFIA volumes with AAFC/Statistics Canada unit values (Statistics Canada data)

| Canadian Beef and Veal Exports Analysis of Annual Change and Growth | | | | | | | | | | | | |
|--|-------|-------------|--------|-----------|----------------|-------|--------|-------------|----------|------|---------------|---------------|
| Year | Japan | South Korea | Taiwan | Hong Kong | Mainland China | ASEAN | Mexico | Key Markets | % Change | USA | Other Markets | Total Exports |
| C\$ per Kilogram | | | | | | | | | | | | |
| 1990 | 4.46 | 3.62 | 11.50 | 2.71 | 0.00 | 3.07 | 1.48 | 3.66 | -52.3% | 2.73 | 1.76 | 2.77 |
| 1991 | 4.15 | 2.79 | 4.98 | 3.24 | 0.00 | 0.95 | 1.82 | 3.74 | 2.3% | 2.67 | 1.76 | 2.72 |
| 1992 | 4.69 | 3.82 | 3.82 | 3.59 | 0.00 | 1.40 | 1.53 | 3.98 | 6.6% | 2.76 | 1.76 | 2.79 |
| 1993 | 4.41 | 2.56 | 4.33 | 2.84 | 4.63 | 1.46 | 1.50 | 3.60 | -9.7% | 3.09 | 1.76 | 3.09 |
| 1994 | 4.29 | 4.26 | 5.26 | 3.72 | 1.62 | 1.86 | 1.77 | 3.87 | 7.7% | 2.94 | 1.76 | 2.95 |
| 1995 | 6.16 | 4.78 | 6.80 | 2.80 | 2.38 | 2.08 | 1.25 | 4.88 | 26.0% | 2.81 | 1.76 | 2.96 |
| 1996 | 5.48 | 4.43 | 6.93 | 3.80 | 3.06 | 2.94 | 1.58 | 4.62 | -5.4% | 2.73 | 1.76 | 2.85 |
| 1997 | 4.11 | 4.18 | 6.43 | 3.07 | 2.69 | 1.38 | 1.65 | 3.65 | -21.0% | 3.12 | 1.76 | 3.12 |
| 1998 | 4.19 | 3.85 | 5.17 | 3.05 | 3.12 | 0.65 | 2.46 | 3.76 | 3.1% | 3.56 | 1.76 | 3.50 |
| 1999 | 5.30 | 4.33 | 5.32 | 3.34 | 2.45 | 1.34 | 3.26 | 4.25 | 13.1% | 4.02 | 1.76 | 3.95 |
| 2000 | 5.71 | 4.79 | 6.05 | 4.17 | 2.61 | 1.11 | 3.39 | 4.30 | 1.0% | 4.34 | 1.39 | 4.21 |
| 2001 | 5.86 | 3.04 | 5.22 | 4.34 | 2.96 | 1.36 | 3.90 | 4.34 | 1.0% | 4.75 | 1.91 | 4.55 |
| 2002 | 4.01 | 3.45 | 5.21 | 4.73 | 2.68 | 1.22 | 3.72 | 3.77 | -13.2% | 4.48 | 1.43 | 4.15 |
| 2003 | 4.98 | 4.63 | 5.24 | 2.71 | 2.46 | 0.82 | 4.00 | 4.15 | 10.2% | 4.68 | 2.11 | 4.44 |
| 2004 | 0.00 | 0.00 | 0.00 | 3.74 | 0.00 | 1.25 | 4.06 | 3.96 | -4.6% | 4.38 | 2.42 | 4.21 |
| 2005 | 0.00 | 0.00 | 0.00 | 3.75 | 0.00 | 2.77 | 4.00 | 3.92 | -1.0% | 4.17 | 2.11 | 4.06 |
| 2006 | 7.34 | 0.00 | 0.00 | 3.69 | 0.00 | 2.38 | 3.81 | 3.91 | -0.4% | 3.64 | 1.90 | 3.63 |
| 2007 | 6.38 | 0.00 | 4.55 | 3.07 | 0.00 | 1.79 | 3.44 | 3.42 | -12.5% | 2.99 | 2.28 | 3.06 |
| 2008 | 5.80 | 0.00 | 4.72 | 4.15 | 0.00 | 2.26 | 3.81 | 3.85 | 12.5% | 3.39 | 2.98 | 3.47 |
| 2009G | 5.80 | 4.63 | 4.72 | 4.15 | 2.46 | 2.26 | 3.81 | 3.99 | 3.8% | 3.39 | 2.98 | 3.51 |
| 2010G | 5.80 | 4.63 | 4.72 | 4.15 | 2.46 | 2.26 | 3.81 | 4.04 | 1.0% | 3.39 | 2.98 | 3.54 |
| 2015G | 5.80 | 4.63 | 4.72 | 4.15 | 2.46 | 2.26 | 3.81 | 4.08 | 1.1% | 3.39 | 2.98 | 3.55 |

Source: International Markets Bureau, Market and Industry Services Branch, Agriculture and Agri-Food Canada
 Updated: March 11, 2009